## AVA NETLINK WEBSITE & SEO TECH SERVICES

# NETLINK

www.netlink.my

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**SERVICE: UNIFIED WEB SERVICES**

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### Purpose:

1. To provide customers with an all-inclusive service package for the planning, design, development, maintenance, and management of web assets such as websites, portals, ecommerce engines, etc.
2. To offer such quality and professional tech services at an affordable subscription rate.
3. To collaborate and support the customers' growth journeys as their trusted web tech partner instead of just a one-off tech development agency.
4. To grant customers a higher level of quality consistency and better price management through a unified web services package.
5. To allow customers the peace of mind knowing that all important requisites of their web assets are management by an experienced and reputable service provider.

### Packages:

1. **Information Site:** Static website to display information with basic functionality
   a. Examples: Corporate website, blogsite, gallery, etc
   b. Price starting from **RM300 per month**
   c. **24 months** contract period
   d. 35 Service Checkpoints
   e. Category: Content Management System

2. **Application Site**: Dynamic website with specific functionalities
   a. Example: Corporate intranet, work portals, job board, directory listing, etc
   b. Price starting from **RM1200 per month**
   c. **24 months** contract period
   d. 55 Service Checkpoints
   e. Category: Interactive Web Application

3. **Commerce Site:** Transactional website with commercial functionalities
   a. Example: e-Commerce stores, single brand store, multi-vendor stores, etc
   b. Price starting from **RM1500 per month**
   c. **24 months** contract period
   d. 75 Service Checkpoints
   e. Category: Integrated Trade Functions

**AVA SEMARAK BERHAD**

## Information Site (Starting from RM300 / month)

**35 Service Checkpoints**

### Hosting & Domain Name
1. 2 years .com/.com,my/.my domain name
2. 2 years 100GB SSD Ultra-Fast Disk Space
3. SSL (HTTPS)
4. Unmetered Bandwidth
5. 84x Faster Litespeed Tech
6. Anti-Spam / Anti-Hacking
7. cPanel Control Panel

### Email Hosting
8. Unlimited email accounts

### Planning, Design & Development
9. Specification Document
10. Content & Layout Architectural Planning
11. User Experience (UX) Design
12. User Interface (UI) Design
13. Royalty Free Media
14. Coding & Development
15. Device Compatibility Testing
16. Performance Testing & Debugging
17. Rapid Deployment

### Management
18. Standard SEO Optimization
19. Server Resource Optimization
20. Speed Performance Optimization
21. Security Optimization
22. Data & Insights for Decision Making

### Maintenance
23. Performance Health Check
24. Security Health Check
25. Search Engine Coverage Health Check
26. CMS/Plugin Software Upgrade
27. Content Integrity Management
28. Backup & Recovery Capability Check
29. Monthly Maintenance
30. Quarterly Audit
31. Yearly Archive

### Others
32. Troubleshooting
33. Minor Design Enhancements
34. Exit Migration
35. Helpdesk Support

**AVA SEMARAK BERHAD**
[201801037188 | 1299218-V]
Formerly Known as AVA Netlink Malaysia Sdn Bhd
29A-0702, The Maritime Suites, Persiaran Karpal Singh 2,
11600, Jelutong, Penang.
04-2866779 | www.avasemarak.my | info@avagroup.com.my

**AVA SEMARAK BERHAD**

## Application Site (Starting from RM1200 / month)

### 55 Service Checkpoints

### Hosting & Domain Name
1. 2 years .com/.com,my/.my domain name
2. 2 years 100GB SSD Ultra-Fast Disk Space
3. SSL (HTTPS)
4. Unmetered Bandwidth
5. 84x Faster Litespeed Tech
6. Anti-Spam / Anti-Hacking
7. cPanel Control Panel

### Email Hosting
8. Unlimited email accounts

### Planning, Design & Development
9. Problem & Requirement Definition
10. Audience & User Definition
11. Specification Document
12. Requirement vs Language Planning
13. Licensing Planning
14. Workflow Design
15. Wireframe Planning
16. Database Design
17. Logic Design
18. Validation Design
19. Navigation Design
20. User Experience (UX) Design
21. User Interface (UI) Design
22. Royalty Free Media
23. Coding & Development
24. Device Compatibility Testing
25. Performance Testing & Debugging
26. Rapid Deployment
27. Data Visualization Design

### Management
28. Pre-release Preparation
29. Standard SEO Optimization
30. Server Resource Optimization
31. Speed Performance Optimization
32. Security Optimization
33. User Account Integrity
34. Database Integrity
35. Data & Reports
36. App Quality Assurance
37. Data & Insights for Decision Making
38. Version Control
39. Post-release Management

### Maintenance
40. API & License Renewal
41. Patches & Updates
42. Performance Health Check
43. Security Health Check
44. Search Engine Coverage Health Check
45. CMS/Plugin Software Upgrade
46. Content Integrity Management
47. Backup & Recovery Capability Check
48. Monthly Maintenance
49. Quarterly Audit
50. Yearly Archive

### Others
51. User Feedback Analysis
52. Troubleshooting
53. Minor Design Enhancements
54. Exit Migration
55. Helpdesk Support

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## Commerce Site (Starting from RM1500 / month)

### 75 Service Checkpoints

### Hosting & Domain Name
1. 2 years .com/.com,my/.my domain name
2. 2 years 100GB SSD Ultra-Fast Disk Space
3. SSL (HTTPS)
4. Unmetered Bandwidth
5. 84x Faster Litespeed Tech
6. Anti-Spam / Anti-Hacking
7. cPanel Control Panel

### Email Hosting
8. Unlimited email accounts

### Planning, Design & Development
9. Problem & Requirement Definition
10. Audience & User Definition
11. Specification Document
12. Requirement vs Language Planning
13. Licensing Planning
14. Workflow Design
15. Communication Design
16. Wireframe Planning
17. Database Design
18. Logic Design
19. Validation Design
20. Navigation Design
21. User Experience (UX) Design
22. User Interface (UI) Design
23. Royalty Free Media
24. Coding & Development
25. Device Compatibility Testing
26. Performance Testing & Debugging
27. Rapid Deployment
28. Data Visualization Design
29. Product Content Planning
30. Data Collection Planning
31. Payment Gateways Planning
32. Promotions & Loyalty Planning
33. Merchandizing Rules Planning
34. Product Recommendation Planning
35. Checkout Experience Design
36. CRM Integration
37. ERP Integration
38. Inventory Management Integration
39. Tracking & Deliverability

### Management
40. Pre-release Preparation
41. Standard SEO Optimization
42. Server Resource Optimization
43. Speed Performance Optimization
44. Security Optimization
45. User Account Integrity
46. Database Integrity
47. Data & Reports
48. App Quality Assurance
49. Data & Insights for Decision Making
50. Version Control
51. Post-release Management
52. Traffic Management
53. Customer Analytics
54. Sales Analytics
55. Order Management

### Maintenance
56. API & License Renewal
57. Data Cache Maintenance
58. Incomplete Transaction Maintenance
59. Product Listing Maintenance
60. Website Usability Maintenance
61. Patches & Updates
62. Performance Health Check
63. Security Health Check
64. Search Engine Coverage Health Check
65. CMS/Plugin Software Upgrade
66. Content Integrity Management
67. Backup & Recovery Capability Check
68. Monthly Maintenance
69. Quarterly Audit
70. Yearly Archive

### Others
71. User Feedback Analysis
72. Troubleshooting
73. Minor Design Enhancements
74. Exit Migration
75. Helpdesk Support